



NEWSLETTER #4

GREEN ACCELERATION METHODOLOGY FOR EU CLUSTERS

ACCELERATING EUROPE'S GREEN TRANSITION LIKE NEVER BEFORE

DRIVING SUSTAINABLE GROWTH THROUGHOUT EU CLUSTERS



The **ENDURANCE project** is turning up the heat on Europe's journey toward a greener, more sustainable future! Through a dynamic blend of impactful tools, hands-on workshops, and real-world success stories, we're equipping EU clusters, SMEs, and startups with the knowledge, inspiration, and resources they need to thrive in the green economy.

We are not just talking about change—we are making it happen. The project brings together innovation, collaboration, and strategic support to help organizations:

-  Innovate with purpose – Create sustainable solutions for real-world environmental issues.
-  Collaborate across borders and sectors – Build strong networks to amplify impact.
-  Scale up with confidence – Access the tools, insights, and support needed to grow in their green transition pathway.



READY TO TRANSFORM? DOWNLOAD THE HANDBOOK AND LEARNING MATERIALS NOW!

Is your organization ready to take its sustainability efforts to the next level?

Get a detailed sustainability score, category-specific score and tailored recommendations to enhance your sustainability journey! How? Our **Green Cluster Readiness Assessment** is designed for organizations and clusters aiming to strengthen their environmentally conscious practices. In just 10 minutes, this online survey helps you assess your current sustainability and circular economy strategies.

Get started with the [Green Cluster Readiness Assessment](#) today!

ADVANCING SUSTAINABILITY WITHIN EU REGIONAL NETWORKS

Ready to future-proof your cluster with actionable, sustainability-driven strategies? The ENDURANCE Handbook—paired with four in-depth learning scenarios—offers the guidance and tools you need to embed sustainability at the core of your operations. Explore what the learning scenarios cover and download them:

 [Entrepreneurship & Innovation for Sustainability](#)

 [Cross-Collaboration](#)

 [Digitalization for the Green Transition](#)

 [Circular Systemic Solutions](#)



Whether you are looking to launch new sustainability initiatives, strengthen inter-cluster collaboration, or leverage digital transformation for green impact—these materials are your all-in-one toolkit for action.

 [Download the Handbook](#)



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DON'T MISS THE UPCOMING ENDURANCE WORKSHOP IN COPENHAGEN – JUNE 10, 2025

Join us for a hybrid workshop driving transformation across Europe's cluster landscape. Online participants will access the full presentation and discussions, while in-person attendees will engage in hands-on sessions using practical tools.

Explore how your cluster can lead in sustainability, discover breakthrough strategies, and apply methods developed by the ENDURANCE team, including:

-  **Ecosystem Mapping:** Visualize your cluster's landscape, identify synergies, and pinpoint areas for strategic collaboration.
-  **Value Mapping:** Discover how to unlock, deliver, and amplify sustainable value across your innovation ecosystem.
-  **Business Model Canvas – ENDURANCE Edition:** Adapt traditional business models to embed green principles and circularity.



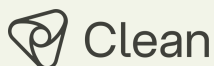
 Where: **Copenhagen, Denmark**

 When: **June 10, 2025 |**
9:00 AM – 10:00 AM CET (Hybrid)
10:00 AM – 12:00 PM CET (In person)

 Registration:
[Click here to register](#)

Through peer exchange, facilitated discussion, and expert guidance, you'll leave with actionable insights and a renewed vision for your role in driving Europe's green transition.

⚙ Whether you are a cluster manager, SME representative, startup leader, or policy advocate—this workshop is your opportunity to lead the change and position your cluster at the forefront of sustainable innovation.



[**WWW.ENDURANCE-ACCELERATOR.EU/**](http://WWW.ENDURANCE-ACCELERATOR.EU/)



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COMING SOON: THE ENDURANCE VIDEO TOOLKIT – LEARN FROM THE BEST



We are finalizing one of our most inspiring tools yet:

💡 **The ENDURANCE Video Toolkit** – a series of videos sharing real stories, expert tips, and best practices from leading SMEs and clusters in sectors like Energy, Cleantech, Agrifood, and more, helping boost skills for the green transition.

This toolkit is formed by a series of videos boost SMEs and startups' knowledge on concepts, best practices and strategies related to the European Green Deal to facilitate the green transition through upskilling and reskilling.

These videos are not just interviews—they are a masterclass in how to adapt, thrive, and inspire action within your own organization.

From overcoming financial hurdles to implementing circular design, you'll get authentic, practical guidance from Europe's most pioneering companies and clusters.

🌟 Stay tuned – the videos will roll out **every Monday and Wednesday from May to June 2025** on ENDURANCE's social media. Get ready to be inspired.

Let's build the future of green innovation—together.



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