



NEWSLETTER #5

GREEN ACCELERATION METHODOLOGY FOR EU CLUSTERS

THE FUTURE IS GREEN – AND CLUSTERS ARE AT THE CORE

EMPOWERING EU CLUSTERS TO LEAD THE GREEN TRANSITION



As Europe races to meet its climate goals, clusters are uniquely positioned to lead the green transition by connecting SMEs, innovators, and regional stakeholders.

The **ENDURANCE project** is accelerating Europe's green transition by equipping clusters, SMEs, and startups with the tools, training, and strategies they need to lead the shift toward a sustainable future. Through practical methodologies, hands-on workshops, and cross-border collaboration, we're empowering innovation where it matters most, on the ground, in regions across Europe.

We are not just imagining a greener tomorrow — we are building it today.

- 🌍 Innovate with purpose – Tackle real-world sustainability challenges with actionable solutions.
- 🤝 Collaborate across sectors – Connect across industries, countries, and disciplines to scale your impact.
- 📈 Scale with confidence – Use tested tools and expert guidance to lead your cluster's green transformation.



TWO INSPIRING DAYS IN COPENHAGEN: REFLECTION, COLLABORATION & GREEN ACTION

The partners of the ENDURANCE Project gathered in Copenhagen on June 10–11 for the project's final in-person transnational meeting ahead of its conclusion in September to review progress, consolidate results, and plan final activities.

The two-day meeting began at Bloxhub with an international hybrid workshop with nearly 50 participants, followed by a debriefing session and collaborative preparation of the final workshop report. The afternoon was dedicated to a session on evaluating the project's impact and reflecting on lessons learned, fostering a collective discussion among all participants.

On the second day, partners reconvened at CLEAN's offices for a comprehensive project management update led by AMUEBLA, including discussions on the preparation of the final reporting. Partners then reviewed the results of Work Package 3, as well as the key outcomes of Work Package 4.

Further sessions addressed quality assurance and risk management, led by the University of Vaasa. Cleantech Bulgaria presented final promotional activities and sustainability indicators before discussions turned to new opportunities for collaboration beyond the project's end to extend the ENDURANCE's results. The meeting concluded with a summary of next steps and a look ahead to final deadlines.





SPOTLIGHT: ENDURANCE GREEN ACCELERATION METHODOLOGY

Industry clusters from across Europe came together in Copenhagen for the “Unlock Green Innovation for Clusters” workshop, hosted by the ENDURANCE project. The hybrid event brought together almost 50 sustainability experts, cluster managers, SMEs and regional development professionals to explore how clusters can lead Europe’s shift toward a green and circular economy. Participants tested the ENDURANCE’s tools in a live group exercise built around a fictional circular business, which simulates real-world sustainability challenges. The exercise enabled attendees to explore the tools’ potential for their own sectors and regions. Meanwhile, online participants joined the morning plenary session, where the ENDURANCE team presented the project’s goals and the four acceleration scenarios.



Strengthening EU-Wide Collaboration

The workshop reaffirmed that clusters are essential enablers of Europe’s green transition — capable of integrating policy, research, and enterprise in powerful ways. Case studies from Finland’s North Savo region highlighted how regional strengths in water technology and bioeconomy are driving innovation on the ground.

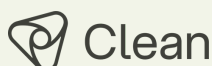
[Download the workshop materials](#)

READY TO TRANSFORM?

Is your organization ready to take its sustainability efforts to the next level?

Get a detailed sustainability score, category-specific score and tailored recommendations to enhance your sustainability journey! How? Our **Green Cluster Readiness Assessment** is designed for organizations and clusters aiming to strengthen their environmentally conscious practices. In just 10 minutes, this online survey helps you assess your current sustainability and circular economy strategies.

Get started with the [Green Cluster Readiness Assessment](#) today!





FROM THEORY TO ACTION: TRAINING MATERIALS & HANDBOOK

Eager to future-proof your cluster with practical, sustainability-first tactics? The **ENDURANCE Handbook**, alongside **four detailed learning scenarios**, arms you with the insights and resources to weave sustainability into every aspect of your operations.

Discover what each scenario entails and download your copy today:

 [Entrepreneurship & Innovation for Sustainability](#)

 [Cross-Collaboration](#)

 [Digitalization for the Green Transition](#)

 [Circular Systemic Solutions](#)



Whether you're aiming to kickstart sustainability efforts, enhance collaboration between clusters, or harness digital innovation for environmental impact—these resources provide a comprehensive toolkit to support your goals.

 [Download the Handbook](#)

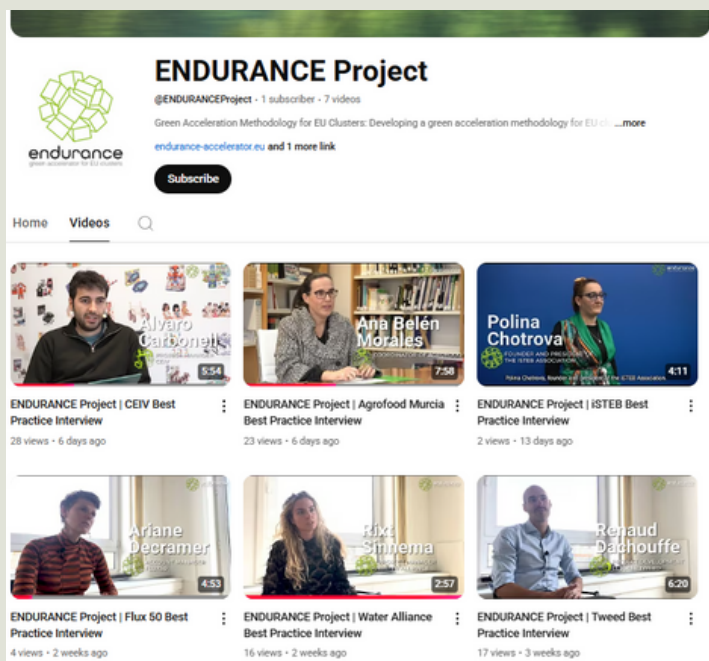


endurance
green accelerator for EU clusters



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COMING SOON: THE ENDURANCE VIDEO TOOLKIT – LEARN FROM THE BEST



We're putting the finishing touches on one of our most powerful resources yet:

💡 **The ENDURANCE Video Toolkit** – a compelling video series featuring real-life stories, expert insights, and proven practices from top SMEs and clusters across sectors like Energy, Cleantech, Agrifood, and more. It's designed to help build the skills needed for a successful green transition.

This toolkit features a series of videos aimed at enhancing the knowledge of SMEs and startups on key concepts, strategies, and best practices tied to the European Green Deal, supporting the green transition through targeted upskilling and reskilling.

These videos are not just interviews—they are a masterclass in how to adapt, thrive, and inspire action within your own organization.

From overcoming financial hurdles to implementing circular design, you'll get authentic, practical guidance from Europe's most pioneering companies and clusters.

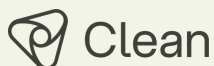
✨ Stay tuned – the videos will roll out **every Monday and Wednesday through June and July 2025** on ENDURANCE's social media. Get ready to be inspired.

Let's build the future of green innovation—together.



Follow us on social media:

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